The aesthetics characteristic of intangible cultural heritage

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Abstract: Non-material cultural heritage refers to oral tradition, the performing arts, social practices, festival activities, knowledge and practice, and other forms of non material inheritance of human creative activities.In the process of inheritance and development, the load of the intangible cultural heritage is not only a cultural body, but also the performance of aesthetics.In different non-material cultural heritage, we can find that different aesthetic characteristics.This paper aims to explore intangible cultural heritage as a unique cultural phenomenon, with the aesthetic characteristics.Through the analysis of its historical and cultural background, unique forms of research, the audience's aesthetic experience and emotional resonance of discusses in the contemporary society and in the analysis of the cultural heritage and contemporary significance, reveal the non-material cultural heritage as an important research object in the field of aesthetics.Through a thorough understanding of intangible cultural heritage forms, aesthetic value and cultural connotation and aesthetic features and significance, that we can be in a more comprehensive understanding of and protect this precious human cultural heritage.

Keywords: intangible cultural heritage; aesthetic characteristics; art forms; the aesthetic experience; emotional resonance; the contemporary significance

Introduction

Intangible cultural heritage as an important part of human civilization, carrying the rich variety of cultural expression and artistic tradition, based on the research of the non-material cultural heritage aesthetic characteristics can better understand and appreciate the precious cultural heritage.At the same time also for the study of the phase locked and protection work provided the guidance of the theory and practice.The study of its aesthetic characteristics for deep understanding and passing on the value of the intangible cultural heritage is of great significance.However, despite the non-material cultural heritage protection and inheritance has made a definite progress, but for the aesthetics characteristic of intangible cultural heritage of the in-depth exploration is still in its infancy.At present, the non material cultural heritage protection and inheritance has become the focus of international attention, but compared with the material and cultural heritage of the aesthetics characteristic

of intangible cultural heritage research are relatively few.Therefore, this paper hope through to the intangible cultural heritage of the aesthetic characteristics, in-depth studies are that we can better understand its artistic quality, uniqueness, and humanism, and to a group of people, a nation, the subtle influence of a country.To promote the intangible cultural heritage protection and inheritance, carry forward and development, and to add into the purpose of communication and dialogue of human civilization.

The purpose of this paper is to explore the aesthetics characteristic of intangible cultural heritage, through the analysis of its unique artistic form, aesthetic experience and emotional resonance, reveals its cultural heritage and the important status and role of contemporary society.First of all, the article introduces the definition and scope of intangible cultural heritage, to build on its concept and meaning of the basic cognition.Secondly, the article will explore a non-material cultural heritage of the unique form of expression, including oral traditions, the performing arts, festival activities and social practice.From various angles to explore its aesthetic characteristics.Then, the article will explore the non-material cultural heritage aesthetic experience and emotional resonance, in order to reveal its interactions with the audience and the resonance mechanism.Finally, the article on intangible cultural heritage of tradition and contemporary significance to explore its cultural diversity, social identity and the sustainable development of the important influence.therefore, further study of the aesthetics characteristic of intangible cultural heritage in understanding the diversity of human culture, promote cultural inheritance and innovation is of great significance, is also for us to better protect intangible cultural heritage and heritage, making it the support of the Chinese nation has become an important power source cultural power.

The definition and background of intangible cultural heritage

Intangible cultural heritage is the concept of the United Nations educational, scientific and cultural organization in 2003, is used to describe human oral traditions, the performing arts, social practices, rituals, festivals, traditional handicraft skills and the knowledge and practice of nature and the universe such traditional non-material cultural heritage.With different material cultural heritage and intangible cultural heritage that man's ideas, skills, practices and the subtle influence of these practices in the group.Of intangible cultural heritage covers a wide range, contains all kinds of kinds of traditional form of expression, such as oral traditions, music, dance, drama, ceremony, celebration, festival, oral history,Arts and crafts, folk medicine and traditional knowledge.These traditional expression form in the group holds the important role of cultural identity, social cohesion and creativity, for the development and progress of society and culture of innovation has an important value.
Intangible cultural heritage as an important part of human culture, the importance and protection of multiple significance.First of all, the non-material cultural heritage reflects the different social and cultural characteristics, reflect the diversity and richness of human culture.They are the important

symbol of cultural identity and status, represents the unique values of particular communities and groups, traditional knowledge and way of life.Second, non-material cultural heritage is carrying the human wisdom and creativity, shows the human understanding of nature, society, the universe and expression.These traditional practices and skills from generation to generation, is an important link of human cultural heritage.The protection and inheritance of non-material cultural heritage helps maintain cultural continuity and innovation, makes possible the continuation of traditional practices and adapted to modern society.Finally, the intangible cultural heritage is unique expression of human creativity and aesthetic temperament and interest, has the important artistic and aesthetic value.These invisible exert a subtle influence on traditional expression by deep in our heart, and follow exists in our daily life. as a result, not only for the intangible heritage, protection, application to cut from the formal methods, need more from inside to outside to explore its own aesthetic value, only truly understand the beauty of its inner, to get a better interpretation of it.

Intangible cultural heritage of the unique form of expression

Intangible cultural heritage, with its rich variety of forms, showing the unique charm of human wisdom and creativity, here are a few unique manifestation of intangible cultural heritage:

The oral traditions and storytelling

Oral tradition is a way of through oral communication and oral inheritance of intangible cultural heritage.It includes folk tales, proverbs, god words, songs and oral history, etc.These oral traditions not only delivered the social history and cultural memory, also bearing carrying values, ethics and wisdom.Through oral tradition, people can feel the vivid and charm of intangible cultural heritage.

Music and dance

Music and dance as an important intangible cultural heritage forms, plays an important role in various cultures.Different regions and communities of music and dance has a unique style and form. Through sound, rhythm, movement and stage performances, transmitting the emotion, values and identity of culture.Music and dance as a kind of performance art, not only shows the human aesthetic pursuit, and also through body language and art expression, bring the audience into a unique cultural experience.

The social practice and ritual

Non-material cultural heritage also includes social practice and rituals, such as traditional wedding ceremony, religious ceremonies, farming practices, etc.These practice and ceremony has important

social and cultural significance in the community, bearing the social order, religious beliefs and social cohesion.Them through a specific behavior, rituals and ceremonies, transfer the cultural system of values, beliefs and social norms, but also bring participants an immersive experience and emotional resonance.

The traditional handicraft skills

Traditional handicraft skills is an important part of the material culture heritage.It covers all kinds of skills, such as ceramic, spinning, weaving, wood, metal, etc.The traditional handicraft skills from generation to generation, through a unique process and technology, create the fine art of beauty and practical arts and crafts.These handicraft works not only shows the human skills and creativity, also reflects the domain of cultural characteristics and the aesthetic pursuit of individual creator.

The celebration and festival

Celebrations and festivals as a form of non-material cultural heritage, has unique social and cultural significance.Different areas and diverse community celebration and festival, such as the Spring Festival, Halloween, loy kratong.The celebration and festival, activities, and performance through specific rituals, celebrate the specific historical events, natural phenomena or religion.It is an important symbol of social cohesion and cultural identity, is people to experience and participate in important way of intangible cultural heritage.

Oral history and folk knowledge

Is a kind of oral history and folk knowledge by way of oral inheritance of intangible cultural heritage.It includes folklore, traditional medicine knowledge, agricultural technology, natural environmental protection, etc.The oral history and the folk knowledge not only recorded the history, culture and wisdom of the community, also bearing the community identity and values.They passed on to offspring by means of oral, maintain the continuity and sustainability of human wisdom.

Through the above several types of unique form of expression, can see the non-material cultural heritage of the diversity and richness.These form not only is a reflection of human wisdom and creativity, is also an important source of cultural identity and social cohesion.These unique intangible cultural heritage protection and inheritance, can not only maintain the continuity and diversity of culture, but also can promote cultural innovation and cross-cultural communication and understanding.

Intangible cultural heritage of the aesthetic experience and emotional resonance

Intangible cultural heritage as a unique form of expression of human wisdom and creativity, has strong aesthetic experience and emotions, through the intangible inner aesthetic characteristics and cultural identity in order to achieve the role of community cohesion.Intangible cultural heritage by its unique form of expression and artistic expression, give people the rich aesthetic experience.Harmonious melody of music and dance, moving dance, traditional handicraft art exquisite technology and exquisite exquisite works of art, as well as the lively festival celebration and festival atmosphere, can inspire people's senses and emotions.The aesthetics characteristic of intangible cultural heritage demonstrated including formal beauty, color, beauty, music beauty, dynamic beauty and so on, provides people with a kind of beauty and aesthetic experience.Non-material cultural heritage also can cause people's emotional resonance, heartstrings.Oral traditions and the narration of the plot and characters, the expressive and emotional expression of music and dance, social practice and ritual of solemn and holy, and technological inheritance and creation of traditional handicraft skills, to be able to touch people's emotions and empathy.Through the contact and experience with intangible cultural heritage, people can produce identity, experience and emotional resonance, deepen the cognition of their own cultural identity and emotional connection.

This process not only embodies the aesthetic experience and emotional resonance the aesthetics characteristic of intangible cultural heritage, also shows the important impact on people's emotional world and the spiritual.They inspired the people love of culture, respect for tradition, and sense of belonging to social group.Through the participation and experience the non-material cultural heritage, people can contact with the history and tradition, feel the continuation of culture and the meaning of life.By participating in the activities of the intangible cultural heritage, listen to the oral traditions about and appreciate the traditional music and dance, people to traditional establish a deep emotional connection with culture.They may feel their respect to the ancestors and miss, thinking and reflection on the history, belonging to the community and the unity of emotion.This kind of emotional resonance to make people and their social and cultural environment are closely linked, and promote the inheritance and development of culture.In addition, the non-material cultural heritage of the aesthetic experience and emotional resonance can also promote the communication and understanding between people.When people participation and experience the non-material cultural heritage, they share the same feelings and emotions, making them better able to understand each other, and develop deeper relationships.Through the inheritance and transmission of intangible cultural heritage, people can cross cultural differences, cultural exchanges and integration and harmony.Therefore, non-material cultural heritage of the aesthetic experience and emotional resonance is more than a person's feeling, but also an important part of society and culture.They enriched people's cultural experience and life experience, to enhance the cultural diversity and continuity.

Intangible cultural heritage protection, inheritance and development, is not only the value of human wisdom and creativity, it is also an important contribution to cultural diversity and social cohesion.

Above all, non-material cultural heritage by its unique aesthetic experience and emotional resonance, enrich the People's Daily life and people's spiritual world and cultural experience.The aesthetic experience is not only a sense of beauty, but also the culture, history and traditional recognition and respect.When people interact with non-material cultural heritage and experience, they will attract by its aesthetic characteristics, which is a kind of beautiful enjoyment and satisfaction.

Heritage and contemporary significance of intangible cultural heritage

Inheritance of intangible cultural heritage is the key to the protection and development of cultural diversity.Intangible cultural heritage as the important embodiment of human wisdom and creativity, bearing the historical, cultural and social value.Inheriting intangible cultural heritage can protect and pass the treasure of human wisdom, maintaining cultural diversity and continuity.Through the way of handed down from generation to generation, non-material cultural heritage is constantly evolving and developing maintained vitality, for the contemporary society provides a rich cultural resources and creative inspiration.However, inheritance of intangible cultural heritage need a series of measures to protect and spread.This includes the record of oral tradition and preservation, inheritance of training and learning skills, as well as the intangible cultural heritage of community participation and social support.currently, inheriting intangible cultural heritage face some challenges, such as aging and reduce the tradition and modern way of life and market impact, etc.Therefore, we need to government, social organizations and individuals work together to develop and implement the corresponding policies and programs, promote the intangible cultural heritage.

Intangible cultural heritage in the contemporary society has the vital significance and value.First of all, the intangible cultural heritage is a reflection of cultural diversity, it has enriched people's cultural experience and knowledge.Protection and inheritance of intangible cultural heritage helps to maintain and develop regional and global cultural diversity, promote cultural exchanges and dialogue.Second, the intangible cultural heritage is closely related to sustainable development.Many of the intangible cultural heritage and environmental protection, agriculture, medicine and other fields has close relations, inheritance and development of intangible cultural heritage to promote the realization of the goals of sustainable development.Finally, non-material cultural heritage also provides an important support for community cohesion and identity, promote social harmony and stability. Intangible cultural heritage of the inheritance for the protection of cultural multiple samples, promote sustainable development, and strengthen the social cohesion of the contemporary significance.

The cultural identity and identity

Intangible cultural heritage of the inheritance for individual and community cultural identity and identity is very important.Intangible cultural heritage is produced is bearing the weight of the unique history of a region or group, values and traditional customs, through inheritance and participation, the identity of the people to build on their cultural identity.Intangible cultural heritage as a medium of a kind of identity, make people feel proud and confident, and promote social pluralism and tolerance.

The innovation and the traditional balance

Inheriting intangible cultural heritage does not mean that remain rigid tradition, but in the traditional on the basis of innovation and development.Intangible cultural heritage in the process of inheritance, innovation and change is inevitable, to adapt to the demand of contemporary society and change.Innovation and the traditional balance is an important aspect of material culture heritage inheritance.Through the use of traditional knowledge and skill of innovation of intangible cultural heritage to glow the new vitality, and can and the integration of modern society, meet people's needs and expectations.

Education and knowledge transfer

Intangible cultural heritage of the inheritance is a way of education and knowledge transfer.The traditional arts, oral traditions and folk contains a wealth of knowledge and wisdom, so things through inheritance, this knowledge to be able to come down.Non-material cultural heritage inheritance significance of education is to cultivate and develop people's creativity, imagination, and critical thinking.In addition, the intangible cultural heritage of ChengHai can promote the communication and interaction between the different generations, to strengthen the cohesion of family and community.

Tourism and economic development

Intangible cultural heritage of the inheritance for tourism and economic development also has the important influence.Many of the intangible cultural heritage items become attract tourist hot spots, which stimulates the development of the tourism industry.Protect intangible cultural heritage can not only inherit traditional craftsmanship and inheritance of intangible cultural heritage for tourism and economic development also has the important influence. many intangible cultural heritage projects production become attract tourist hot spots, which stimulates the development of the tourism industry.Protect intangible cultural heritage can not only inherit traditional art and culture, can also create employment opportunities for local communities and economic benefits.Through developing cultural tourism activities, people have the opportunity to participate in and experience the non-ma-

terial cultural heritage, to further promote the inheritance and development of intangible cultural heritage.

To sum up, the inheritance of intangible cultural heritage for the protection of cultural diversity and promote sustainable development, enhance social setting cohesion and promote tourism and economic development is of great contemporary significance.Through inheritance and development of intangible cultural heritage, we can protect the human the treasures of wisdom and creativity enrich people's cultural experience, promote the diversity and harmonious development of society.

Conclusion

Intangible cultural heritage as the important embodiment of human wisdom and creativity has rich aesthetic features, including form, connotation, function and historical and cultural value, and so on.Second, non-material cultural heritage of the unique form of expression more rich, including oral traditions, the performing arts, social practices, festival activities, etc.Each form has its unique aesthetic characteristic and aesthetic value, through the study of these forms and protection, can better understand and appreciate the beauty of intangible cultural heritage..Third, non-material cultural heritage of the aesthetic experience and emotional resonance is the important people interact with intangible cultural heritage.Aesthetic experience including perception, understanding of intangible cultural heritage and evaluation, emotional resonance involved on intangible cultural heritage of individual emotions and emotional responses.Enable people to this kind of aesthetic experience and emotional resonance with the non-material cultural heritage make a deep connection, to further promote its heritage and development.Finally, the inheritance of intangible cultural heritage and the contemporary significance not only lies in the protection and inheritance of cultural heritage itself, also can promote cultural diversity, the sustainable development and social cohesion.Through the intangible cultural heritage, we are able to keep to their own cultural traditions, create economic value and social identity, promote cultural exchanges and dialogue.

To sum up, the aesthetics characteristic of intangible cultural heritage is an important field of study, it reveals the intangible cultural heritage of the unique charm and aesthetic value.The aesthetics characteristic of intangible cultural heritage is not only provides us with aesthetic pleasure and emotional opportunity, also provides insight into and research the way of human culture.Through the transmission of intangible cultural heritage, and we can keep enough and inheritance of traditional knowledge, skills and values, cultivate a new generation of cultural heritage, but also for the contemporary society to an important economic and social value.Although the non-material cultural heritage of the inheritance and protection is faced with many challenges and difficulties.In the rapid change of modern society and globalization background, the intangible cultural heritage is facing, modernization and commercialization of cultural homogenization pressure.But we need

to take positive measures to protection and inheritance of intangible cultural heritage, including the government supporting policies and regulations, community participation and education promotion, etc.The aesthetic characteristic of intangible cultural heritage is we understand and appreciate the human culture important window of multiple samples, based on the research of the intangible cultural heritage and the heritage protection and inheritance we can treasure of human wisdom and create force to promote the protection and development of cultural diversity, for the sustainable development of the contemporary society and make contribution to social cohesion.

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