Vol.1 No.4 2020
https://doi.org/10.37420/j.cer.2020.042

"Educating People with Beauty, Cultivating People by Culture": The Construction and Practice of Visual Teaching Platform for Ideological and Political Courses

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***Abstract**: Colleges and universities are the main places for educating people, Intellectual developing in parallel with the moral is one of the factors that contemporary college students have. Adhering to educating people with beauty and culture is a necessary factor to improve students' aesthetic and humanistic qualities. How to highlight and create a good aesthetic culture atmosphere in colleges and universities that based on the characteristics of running a school of science and engineering is the direction of research and analysis in this article.*

***Key words**: Educating People with Beauty; Cultivating People by the culture ; Art gallery*

Aesthetic education is by means of natural beauty, social beauty, and artistic beauty, and it is a special educational activity aimed at cultivating people's correct aesthetics and noble moral sentiments, improving their aesthetic ability, and enabling them to develop freely and comprehensively. College art galleries are important places for spreading art education activities, improving students' artistic accomplishment, and cultivating aesthetic abilities; physical spatial platforms based on aesthetic education and visualized ideological and political education; and it is also a carrier of aesthetic and moral education as a common spiritual and cultural choice of teachers and students and a cultural form. They can further promote the development of art education for teachers and students throughout the school. As college aesthetic education enters the classroom, we need to further explore the concept of aesthetic education in Chinese traditional culture. The two are complementary and can reflect the national character of aesthetic education. It can not only enhance the aesthetic and humanistic literacy of college students, but also provide more students with opportunities for artistic recognition, appreciation and practice by constructing a visual pedagogical platform system for educating people with beauty and cultural people in colleges and universities.

Professor Wang Jihua once said: "The integration of cultural education and aesthetic education is not a simple combination of the two concepts of traditional culture and artistic aesthetics, but a development path that uses the spirit of school culture to gather enthusiasm, meticulous ideas, established orientation, and solid characteristics, to create a cultural field of noble life character and a declaration of cultural self-confidence." "educating people with beauty,cultivating people by the culture" is not just a simple slogan, but a movement in the process of construction and practical teaching. It can enrich and improve the realistic path of university students' "intellectual and technical only" cognition by constructing the cultural development value goal of

"educating people with beauty, cultivating people by the culture" in colleges and universities, and establishing a practical teaching platform, not only can it find practical and innovative thinking methodologies for students' overall growth, but they can also set an aggressive way for verifying the value of goals.

Research on Constructing Characteristic Paths Based on University Superior Resources

Relying on the construction of art galleries platforms, providing diverse education menus

The educational form and content of the art education platform of art museums in colleges and universities are essentially different from classroom education. The construction of this platform has enriched the education model of "receive-listen-think-receive" in curriculum education, emphasizing experience, perception, and participation, regardless of disciplines and majors, participating in them according to their interests and hobbies can arouse everyone's enthusiasm. The curriculum is more flexible, supporting and welcoming teachers to offer different aesthetic education courses in their space, and even some courses on campus can be conducted directly in the venues, art museums and school teachers and students and various majors exchange needs, so as to build a good platform for the growth and development of college students. Art appreciation is a complex and repeated communication between viewing and works. It is a cognitive process from perceptual to rational. This is a way of cultivating college students' aesthetic ability and traditional culture learning through art education that incorporates ideological and political elements. Through the diversification of design aesthetic ways, college students can be guided to discover, appreciate, pursue and create beauty imperceptibly in their study and life, which has an imperceptible positive influence on college students' aesthetic education. Through diversified educational methods and approaches, it is helpful to help college students establish a correct aesthetic outlook, enrich and improve their aesthetic psychological structure, promote and improve the healthy development of body and mind, improve aesthetic taste and aesthetic attainment, improve the development of college students' comprehensive quality morally, intellectually and physically, so as to form a correct world outlook, outlook on life and values, and realize the free and all-round development of college students.

Develop a new education model and focus on experience-oriented activity design

educational effects cannot be separated from education methods, Increasing the flexibility and diversity of education methods can further improve the effectiveness of education. Develop a new education model, that is, increase the interactiveness of education, highly interactive experiential activities can help viewers integrate new and old experiences based on the original experience, and build a new experience. Through the construction of "3+1" teaching platform, teachers and students can appreciate, feel and understand that art and design are not so far away, and better integrate and taste them. The object of art education is multi-level, therefore, for different levels of students, innovative educational programs need to be launched to arouse students' interest. In addition, in terms of spatial planning, we should not only fully consider the behavior and cognitive needs of the students, but also arrange the project environment of appropriate size in different spaces, increase the flexibility, enthusiasm and diversity of interaction, and attach importance to the process. Let students of various stages participate and participate in it. In the choice of themes, different theme spaces

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can be set up, and works of different themes can be placed in different environments, and a clue can be formed to allow students to continue to explore from the beginning, using their own space imagination and artistic experience to dig the next theme environment. It can also provide students with the opportunity to touch it through visual art reproductions to form a more open and diverse education method.

Relying on collection resources and focusing on "experience-based" education

Art education is an important function of the "3 + 1" teaching platform. Experiential education requires art galleries and art galleries to set up special event venues, equipped with professional teachers, and to place copies of some outstanding collections in the venues for students to experience, which can not only improve the artistic experience of students, but also ensure the integrity of the collection. Students can freely move in this place, get close contact with the art works, and better understand the connotation and value of the works through the teacher's explanations, and then trigger more thinking. We can also invite well-known artists from time to time to hold lectures or hold exhibitions on different topics, so that students can feel a vivid artistic atmosphere. Besides, the art gallery's exhibition hall also needs to change the traditional display method, adopting open spaces to allow students to experience the collection in all directions. When conditions permit, you can also set up specific areas to meet the needs of different groups of people, set up various theme spaces, allow students to receive thematic education, and better grasp the value of art.

Strengthen the construction of digital education platform and increase the expansion of virtual resources for aesthetic education in universities

Digital teaching in the Internet era is the product of education informationization, and it is also a new model to promote art education reform in art museums and art galleries. With the help of a virtual simulation experiment teaching platform, a multifunctional virtual exhibition hall is established. As an extension of the physical exhibition hall, the virtual exhibition hall adopts VR (Virtual Reality)technology and is equipped with VR (Virtual Reality) glasses to present the appearance of the exhibition hall and exhibits in a three-dimensional space effect. In this way, through the design and production of the virtual exhibition hall, the relevant materials are linked to the museum's website, so that the audience can enjoy the favorite works freely from the constraints of time and space, or relive the emotional thoughts during the exhibition to achieve knowledge transfer outside of classroom learning. The construction of a multi-functional virtual exhibition hall not only rids the constraints of the traditional hardware facilities necessary for art museums, that is, the constraints of architectural space, design for exhibition, exhibits, and visit time, but also convenient for students and viewers not to be restricted by time and place, and to be able to obtain the information of the required collection according to their needs or further explore the collections of interest. Through mature digital media promotion technology exchange platforms, online and offline information synchronization is achieved, which is convenient for more taught groups for the public to learn and watch online. The combination of digital online education platform and live interaction can bring students a new theme experience and learning method.

The Role of Building a Visual Teaching Platform for Curriculum Ideology and Politics

First of all, based on the construction of a teaching platform, the aesthetic education, moral education, and ideological and political courses of "educating people with beauty,cultivating people by the culture" can be integrated. Incorporating curriculum ideological and political elements into the study of professional courses and displaying them on a visual teaching platform can make more students learn, appreciate and feel. It will change the thinking of "single discipline to multiple disciplines", and discuss the reform of teaching methods (forms) at multiple levels, angles, and perspectives from the three dimensions of the first curriculum, the second curriculum, and the third classroom. The visual teaching platform created with the core of cultivating students' innovative spirit and practical ability enriches and extends the process of teaching and learning in the first classroom. The transformation of the platform's teaching construction and practice provides unlimited possibilities for more students 'creative design, resulting in further improvement and development of aesthetic education and moral education, and comprehensive training of students' creative thinking, aesthetic concepts and abilities.

Secondly, it can broaden learning channels, expand students' research interests, increase and guide students' creative ability, encourage students to actively participate in interdisciplinary research and interaction, and improve students' divergent thinking, creative imagination, and ability to summarize and summarize. Through effective ways of curriculum reform, students can not only improve their political awareness, but also expand their knowledge and research interest, and then gradually improve their scientific research level.
Finally, it can promote the intersection and integration of multi-disciplines. The organic integration of teaching platforms, the deep cross between disciplines, with the concept of "interdisciplinary integration, teaching and research collaboration, collaborjxplore a road for the cultivation of innovative talents with aesthetic and moral education that is in line with national policies and the spirit of the times.

To sum up, through the construction and practice of the teaching platform, aesthetic education is integrated with the teaching resources of various disciplines in the school, so as to enrich teaching functions and forms of education. To radiate the whole school's teachers and students with points and faces, enhance the appeal of "educating people with beauty,cultivating people by the culture", improve the spiritual civilization construction of university campuses, and enhance the value system of "culture and beauty" in colleges and universities, and help college students to establish the correct world outlook, outlook on life and and cultivate their good sentiment.

Funding

This article is supported by the General Teaching Reform Project of Guilin University of Technology [No. 2019B35].

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