Vol.1 No.8 2020
https://doi.org/10.37420/j.cer.2020.087

On Morality and Liberal Education Reform in the Course of International Trade Practice

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Abstract: *Integrating morality and liberal education into the teaching of professional courses is an important way to realize the goal of establishing morality and cultivating people. The course of international trade practice is a core course for international economics and trade majors, a basic course for students to master foreign trade skills and form professional ethics. By digging into the morality and liberal education elements contained in the course content, we can adopt diversified teaching methods.*

Keywords: *International trade practice; Morality and liberal Curriculum; Morality and liberal education*

Background

As professionals engaged in foreign trade, in the import and export trade activities, not only under the principle of equality and mutual benefit to strive for profit maximization, but also to display the good image of Chinese enterprises as Confucian businessmen, enhance the trust of foreign customers to Chinese merchants, and jointly develop a mutually beneficial and win-win future. Therefore, a qualified foreign trade business personnel or managers need not only to have strong professional knowledge and business skills, but also to have a sound personality, good professional ethics, correct values and outlook on life. Only in this way, foreign trade transactions can last for a long time, China can be a trading power from a trading power to a trading power.

However, for a long time, the morality and liberal education of students majoring in international economics and trade mainly depends on traditional morality and liberal education courses, such as introduction to Maoism, law and morality and liberal education cultivation, etc., while ignoring the important role of professional courses in ideological and political education. Some students often show strong professional ability, but moral quality can not meet the requirements of enterprises after graduation. For example: In the actual work there is a lack of honesty and trustworthiness spirit, the concept of social responsibility is weak, legal risk consciousness and so on. Therefore, in order to change this situation and improve the comprehensive quality of students, the International economy and trade specialty should carry out the innovation of morality and liberal education reform of the curriculum around the goal of "combining knowledge and skills with morality and liberal education", explore in the international economic and trade professional courses to more effectively achieve the establishment of moral personnel training objectives.

The Current Situation of Morality and Liberal Education in International Trade Practice

The major of international economy and trade mainly trains students to master the theory of international trade and the operational skills of international trade business processes. Although the employment rate of students is relatively high, the talents trained are still difficult to meet the needs of society, through the school, enterprise and the social 3 stratification plane personnel training present situation investigation, discovered that mainly has the following question.

Firstly, attaching importance to knowledge and skill, neglecting moral education.

At present, the training goals of International Trade Specialty courses are knowledge goals and skill goals, but not moral education goals, which can not effectively achieve the educational effect of professional courses. Taking the course of international trade practice as an example, the goal of the course is to enable students to accurately understand the relevant concepts, basic principles and basic methods in import and export business, and to have certain knowledge of Import and Export Business; The ability to negotiate and sign contracts with foreign businesses, the ability to correctly operate import and export business, with the ability to resolve import and export business disputes. There is nothing about how to further cultivate students' excellent quality of honesty and trustworthiness and improve students' quality in an all-round way.

Secondly, lack of moral cultivation, weak sense of law-abiding.

Students lack of socialist core values, social responsibility and law-abiding awareness, leading to the actual work of the frequent violations of state policy and management issues. For example, when students are engaged in international trade-related posts, in the process of Customs Declaration, Inspection Declaration and Export Tax Refund, there are often phenomena of false declaration of goods, infringement of intellectual property rights, evasion of commodity inspection, export tax refund in violation of regulations, etc. , not only bring the serious loss to the enterprise, but also affect the normal customs clearance speed of goods.

Thirdly, the ability to adapt to the post is poor, and the professional accomplishment is weak.

Students' ability to adapt to the post is poor, the sense of teamwork, psychological adjustment ability, the ability to withstand frustration and other professional quality. Due to the strong theorization of the school learning curriculum, it is difficult to achieve an effective link between the school and the work of enterprises. After students enter the job market, problems such as difficulties in developing new customers, more errors in making foreign trade documents, slow processing of foreign trade business processes, and serious lack of product knowledge often occur. The main reasons are the poor communication and cooperation ability of the team, some students will be afraid of difficulties, deny their own professional knowledge and skills, loss confidence, the current situation of frequent job-hopping, is not conducive to the accumulation of work skills and quality of students.

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Reform Measures

The course "international trade practice" is the core basic course of international economics and Trade Major, its main task is: through the study of this course, enable students from the angle of practice and theory, to analyze and study the relevant laws and practices applicable to international trade and the links and practical operation of import and export trade, and to summarize some effective trade customs and practices in the practice of import and export trade, in order to master the methods and skills engaged in import and export trade, to train students to become a combination of moral and talented foreign trade professionals. Combining with this teaching task, the following reform measures of ideological and Political Education are proposed:

Firstly, in-depth exploration of morality and liberal education elements contained in the curriculum content, morality and liberal education and professional skills education.

"International Trade Practice" course is rich in content, including the applicable law of international trade, trade negotiations, contract terms, performance and dispute settlement, each of which contains rich ideological and political elements, teachers should dig deep into the morality and liberal elements contained in each knowledge point, and quietly graft "course morality and liberal education " into the teaching of international trade practice courses, which will be more easily accepted by students, in imperceptibly produce better co-education effect. The rich knowledge and practice of international trade practice course can not only provide a lot of material for mining morality and liberal elements, but also provide an excellent way to realize the internalization of students'personality and professional values. As shown in the table below:

Table 1. International trade practice course content

Course content	Morality and liberal elements
(1) Law Applicable to international trade	Students should be aware of the law, understand the law and abide by the law. When their interests are infringed, they should learn to use legal weapons to protect their rights and interests.
(2) Business negotiation	Under the guiding principle of equality and mutual benefit, we should strive to maximize our own interests and safeguard the interests of enterprises and the country.
(3) Performance of contract	To be honest and trustworthy is the most important thing for people to do in the world. By quoting classic Chinese stories such as "Ji Mu Li Xin" , students are taught to be honest in the course of performing the contract, on the basis of honest management and credit, and in the course of performing the contract, in order to enjoy rights, obligations must be fulfilled in strict accordance with the terms and conditions of the contract. To teach students to set up the overall situation and long-term concept, honesty and trustworthiness not only for their own image, but also to enhance the trust between buyers and sellers, to expand the future international market.
(4) International Payment Settlement	We must uphold the professional ethics of foreign trade personnel and carry forward the spirit of craftsmen. In the process of making, examining and handing over documents meticulously, to prevent the other side to use the hidden clause to affect the payment settlement.

(5) Trade Dispute Settlement	When the interests of the party damaged, to stand up for themselves, to argue, the use of the right way to safeguard their rights and interests. When the other party to our claims, we have to withstand the pressure to meet the reasonable requirements of the other side while maintaining business ties between the two sides.

Secondly, teachers take the initiative to improve their morality and liberal theory self-cultivation.

"International Trade Practice" course content contains rich morality and liberal elements, but in order to dig out these morality and liberal elements and combine them with professional knowledge, it puts forward higher requirements for teachers. Teachers should not only have high professional quality, but also keep up with the times to improve their morality and liberal level. As a teacher, you should not only take part in the morality and liberal study within the college on time and in quality every month, but also develop the good study habit of reading the central media consciously and keeping up with the "learning power" , constantly improve their own morality and liberal accomplishment, he has constantly armed himself with the important thought of Marxism–Leninism, Maoism, Deng Xiaoping Theory, the "Three Represents" , Scientific Outlook on Development, and Xi Jinping's thought on Socialism with Chinese characteristics for a new era, integrating the core socialist values into the teaching content and process of the course "international trade practice" , helping students to set up the correct value orientation while teaching, should have the professional ethics of self-cultivation, really do the teaching education.

Thirdly, the introduction of morality and liberal elements, the use of diversified teaching methods to enrich the teaching content.

China has a long history of 5,000 years of culture, the history of the emergence of countless we are proud of outstanding Confucian businessmen, such as: Huizhou Merchants Hu Xueyan, Jin Merchants Qiao Zhiyong, and so on, their business philosophy is still known. In the teaching of "International Trade Practice" , the teacher can use these classic and popular character stories to infiltrate into the teaching of the course, which not only increases the interest of classroom teaching, but also enriches the teaching content, we quietly pass on to our students the excellent traditional culture of morality and liberal education, and pass on the business philosophy of honesty, trustworthiness, equality, mutual benefit and mutual benefit, so that the students not only learn the hard skills, they also know how to use their professional knowledge correctly to create benefits for the society, so that students can take fewer detours in their later career, apply their jobs more quickly, improve themselves better and gain recognition from others and the society.

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https://doi.org/10.37420/j.cer.2020.087

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