Exploration and Research on the Reform Path of "Curriculum Ideological and Political" of Animation Major Guided by "Ideological and Artistic Integration"

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Abstract: *Through the research and the establishment of "ideological and artistic integration" oriented animation professional curriculum system, the implementation of interdisciplinary integration, animation major into the ideological and political professional content teaching, gradually deepen the animation professional students' understanding of Ideological and political, and through the guidance, encouragement, evaluation and other long-term mechanism, let students combine professional courses to understand the connotation of "Ideological and political". Through the curriculum system of "Ideological and artistic integration", we can change the traditional single classroom teaching mode, and promote the innovation of Ideological and political content and professional integration teaching mode.*

Keywords: *Teaching reform; Animation major; Ideological and political course*

Introduction

The first task of "strengthening the political education of China's higher education in 2032" is clearly pointed out. Ideological and political course plays a main role in education. Its teaching quality and effect will play an extremely important role in the cultivation of talents needed by the country. At the same time, professional courses also have important educational functions, which will play an important role in whether colleges and universities can "cultivate morality" and shape students' Ideological and political consciousness and concept.

For the students majoring in animation, due to the fact that the curriculum system of animation major is more practical and requires relatively high technical level, it ignores the guidance of values and the control of ideology, which results in the animation major paying more attention to the form of animation than the expression of the ideological connotation of the work itself. Most of their graduates are engaged in games, film and television, micro film, interactive media work, which has a strong communication and appeal. Therefore, in addition to cultivating students with strong technology, it is very important to help them establish correct core values. It is very important to cultivate animation professionals who meet the needs of the times. It is very important to cultivate animation professionals in line with the national and social needs

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through the new curriculum system.

Problems of Ideological and Political Education in Animation Major at the Present Stage

There is no Connection Between the Existing Animation Courses and Ideological and Political Education

For a long time, the ideological and political courses in universities have existed in an independent form, and have failed to have mutual relations with professional courses. On the one hand, professional courses have long been concerned about professional knowledge transfer, often ignoring ideological and political education, and do not consider ideological and political education and professional courses as a whole; on the other hand, as an independent public curriculum system, ideological and political courses in Colleges and universities are difficult to integrate teaching for different majors, and there is a lack of intersection between Ideological and political courses and professional courses. From the perspective of personnel training in the past, ideological and political courses and animation professional courses, teaching material construction, curriculum construction, teacher construction and so on are lack of contact. In the past, the construction of professional disciplines paid more attention to knowledge transfer, emphasized the application of professional skills, and less involved in the "moral education first" in professional education The problems to be solved in the construction of vocational courses.

Lack of Professional Teachers' Attention

In the eyes of many professional teachers, "Ideological and political education, moral education" is the work of Ideological and political teachers, and even student counselors. On the one hand, professional teachers' cognition of Ideological and political is relatively narrow, although the teaching mode is gradually enriched, on the other hand, the vast majority of professional courses do not achieve the full process, all-round ideological and political integration. Professional teachers tend to focus on the design of professional curriculum, pay more attention to the cultivation of students' professional ability, and lack of attention to the ideological and political curriculum. Teachers engaged in animation major lack of teaching experience of Integrating Ideological and political content into professional courses, or even have no such experience. They often focus on the explanation of professional knowledge and skills, lack of Ideological and political awareness, turn professional education into curriculums and academics, and ignore the cultivation of students' ideological awareness, literacy and concept. Teachers lack of relevant social ideological and political practice, leading to their relatively single teaching mode, lack of "Ideological and artistic integration" consciousness, resulting in the "Ideological and political" concept is difficult to implement in the teaching process. In addition to strong professional and technical quality, college teachers should also have a strong sense of Ideological and political integration into the professional. Therefore, we should fundamentally change the existing mode of animation major, which requires educators to break the traditional single teaching concept in terms of education consciousness and professional ability, closely combine the specialty with ideological and political education, and truly achieve the all-round ideological and political education.

Animation Majors Lack Precise Cognition of Ideological and Political Education

This lack of understanding and deviation consciousness is affected by students' own professional characteristics. The characteristics are as follows: (1) there are great differences in the knowledge and ability of animation majors, not only that, but also in personal quality, knowledge reserve, education level, living environment and other aspects. Animation majors have active thinking. In the era of new media, students have higher demand for professional skills and scientific and cultural knowledge. (2) The political consciousness of animation majors is relatively weak. In the professional field, students have strong enterprising spirit and competitive consciousness. When students devote their time and energy to professional research, they often neglect the attention to ideological education and political theory. In the professional field, the students who lack the consciousness of identification are easy to be influenced by various thoughts and cultures, and are faced with the erosion of bad culture and foreign culture. (3) The consciousness of animation students is weak. Due to the professional needs, students will spend a lot of time outside practice, design inspection, and participate in a series of professional practice activities. Some animation students will focus on professional courses, and do not value ideological and political courses, resulting in Ideological and political courses in the learning process of Ideological and political courses appear late, leave early, truant and other bad habits.
In the existing complex network environment, some college students' values are distorted and their beliefs are vague, which makes them unable to inherit the socialist ideals and beliefs better. Therefore, while "educating people with aesthetics and cultivating people with culture" at the same time, "cultivating people with morality" is particularly prominent for animation professionals.

Lack of Coordination Among the Implementation Subjects of the Integration of Professional and Ideological and Political Courses

As the main body of curriculum implementation, professional teachers and counselors lack of communication in the combination of specialty and ideological and political education, and their teaching ideas, methods and contents cannot penetrate each other. The two sides fight on their own, failed to effectively coordinate through the form of curriculum, it is difficult to realize the exchange of resources and information between each other, resulting in the students' professional knowledge isolated, one-sided and lack of correct values. Students' professional knowledge cannot form an overall system with good political ideology, and cannot broaden their knowledge. It is difficult to design works by using their own one-sided professional cognition. It is difficult to make deep thinking on animation works, and it is also difficult to meet the high standard requirements of people for the ideological connotation of animation works in the new era, as well as users' more and more thoughts on animation products Sexual requirements.

To solve the above key problems, students can not only learn professional knowledge, but also better demonstrate their thinking ability. It not only expands the scope of knowledge, broadens the vision, but also improves the ideological and moral and artistic cultivation.

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Solve the Existing Problems Through the Curriculum System of "Integration of Thought and Art"

Combined with the National Teaching Guidance Committee's opinions on the construction of animation specialty, the curriculum system innovation of animation major theory teaching, professional practice, entrepreneurship and innovation practice, professional discipline competition and ideological and political content integration. In the animation major, we should actively study and establish the curriculum system guided by "Ideological and artistic integration". We should carry out all-round and whole process reform on the curriculum system through professional teachers, ideological and political instructors, full-time experimental teachers, and off-campus tutors, so as to effectively guarantee the quality of talent training, and innovate the teaching concept, personal ideological cultivation and professional ability of animation major. At the same time, the core value mining of excellent traditional culture, the coordination of professional practice content and cultural self-confidence, the creation of excellent campus culture and evaluation system are studied.

Establish a Guiding Mechanism of "Integration of Thought and Art" and Integrate Ideological and Moral Education into the Animation Curriculum

The integration of Ideological and political ideas into professional courses is to emphasize "moral education", reflecting the original meaning of "educating people" in education, that is, every professional teacher shoulders the responsibility of educating people, and each professional course contains the function of educating people. In order to change the phenomenon that professional course teachers "only teach" lack of "moral education", we should innovate the professional curriculum system, construct the guidance mechanism of "Ideological and artistic integration", continuously improve the professional teachers' moral education thought and ability, and make the students' Ideological and political education from special personnel training to human participation.

Establish the Curriculum System of "Integration of Thought and Art" and Explore Ways to Improve Ideology, Morality and Professional Ability Simultaneously

Through the organic combination with ideological and political courses in professional experiment and practice courses, theoretical courses, production practice and discipline competitions, the effectiveness, interest and synergy of "Ideological and artistic integration" are explored. Through guiding students' enthusiasm to participate in the course, the unity of aesthetics and ideas, morality and goal is studied, so as to improve students' artistic values and the ability to understand professional knowledge Let students improve their ideological and moral cultivation while learning professional knowledge. In the daily teaching process, we can help students to shape positive and healthy personality, lead them to the correct life path, guide them to "Ideological and artistic cultivation, comprehensive development", and truly cultivate high-end animation professionals in line with the development of the times.

Establish a Professional Teaching Team of "Integration of Thought and Art" to

Break the Single Inertial Thinking

The professional teaching team composed of professional teachers and counselors is an effective guarantee for the implementation of "Ideological and artistic integration" curriculum system. It has broken the traditional teaching inertia thinking of "single operation" of professional teachers and ideological and political instructors, highlighted the important role of "cooperative operation" of both sides in the reform of professional ideological and political education, explored the innovation in the structure of teachers, and established an excellent professional teaching team of "Ideological and artistic integration".

Establish the Evaluation Mechanism of Practical Teaching Links and Teaching Achievements, and Create Excellent Campus Culture

Animation major pays attention to practical teaching. By strengthening the practice teaching, the teaching quality and teaching effect can be improved. Students can deepen the understanding of teaching content through a large number of practice, improve their hands-on ability and enhance their design thinking. Therefore, we should establish an effective incentive mechanism around practical teaching, encourage students to actively participate in campus cultural construction activities, make excellent ideological and political action works, extend education beyond the classroom, and expand the influence of works.

The Positive Role of "Integration of Thought and Art" Curriculum System of on the Cultivation of Professional Talents

It is the need of higher education in the new era to introduce the concept of "Ideological and artistic integration" into the professional teaching system through the construction of the curriculum system of "Ideological and artistic integration". It will help students to establish correct values and ensure the effective unity of Ideological and professional nature of students' works. This kind of curriculum system promotes the improvement of quality and efficiency of professional talents from the following aspects.

Help Students Achieve the Unity of Art and Thought

The professional courses integrated with ideological and political education will upgrade the boring and abstract ideological and political contents to improve the appeal and attraction of Ideological and political education. With the help of animation art to create a new mood, so that students in the process of professional learning at the same time to improve their ideological understanding, to achieve the organic unity of art moralization and ideological and political education.

Help Students Develop a Positive and Healthy Personality

The professional curriculum system of "integration of thought and art" combines the emotion and cognition of art aesthetics and ideological morality, and gives full play to the role of value orientation. From the perspective of Ideological and political theory to explain the background and rich connotation of artistic works, and in the process of artistic creation, reflect on historical and philosophical theory. They can learn

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from each other, promote and integrate with each other, promote the balanced and coordinated development of students' aesthetic power and creativity, lay a solid foundation for the growth of students, and cultivate high-end professionals in line with the needs of the times.

Help to Improve Students' Cultural Originality and Self-confidence

Through "Ideological and artistic integration", the status of Ideological and political teaching can be promoted, students can be guided to combine animation creation with ideological and political work, the major and ideological and political education should be closely combined, and the art resources and ideals, core values, traditional culture and other resources should be integrated, so as to cultivate students' professional ability and quality with speculative, independent, epochal and innovative nature, so as to effectively improve students' professional ability and quality Professional skills and cultural self-confidence, improve the cultural originality.

Help to Promote the Construction of Campus Spiritual Culture

Animation works have the characteristics of intuitive, image, easy to accept and easy to spread. Through the creation of distinctive character images, the novel story content is displayed, and the colorful campus culture is displayed through the strong audio-visual effect, so that the audience can understand the spiritual outlook and cultural life of the school in the new era. To show the world outlook, outlook on life and values in the form of animation is not only the result of professional curriculum practice, but also the achievement of campus spiritual civilization construction.

Help Professional Teachers Make Career Planning

The teacher is the tutor of students' life and the "mirror" of students' behavior. Teachers' words and deeds can influence students' values, outlook on life and world outlook. Only with the continuous improvement of Ideological and political awareness and theoretical level can we achieve the effect of cultivating morality and self-cultivation. Strict requirements on their own, high standards for the growth of students to play a good role model. The consciousness of Ideological and political education in the teaching process of professional course teachers will make them respect the laws of education, specialty and students' growth, and follow the whole process and all-round education. This is of great significance to teachers' career planning.

Conclusion

Through the establishment of "Ideological and artistic integration" animation curriculum system, change the traditional "single" professional classroom teaching mode, expand students' knowledge, expand professional content, broaden students' vision, cultivate talents with ideological and moral and artistic accomplishment, so that students can have correct political and ideological consciousness, concept and quality and excellent professional ability. To cultivate students' Ideological and political interest, improve their professional ability, encourage students to participate in Ideological and political related professional research, and gradually improve the ability of divergent thinking and summary of painting majors. Through practical teaching means,

the practice training of campus culture construction is carried out to expand students' Ideological and political interest and gradually improve their professional research level. It is necessary to construct a multi-level, three-dimensional and open "Ideological and art integration" teaching system, with ideological and political ideas as the leading support for animation works, and animation works to serve the ideological and political curriculum construction. Explore an all-round development of high-end animation professionals in line with the requirements of the times.

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