Vol.2 No.2 2021
https://doi.org/10.37420/j.cer.2021.014

Minority Animation Resources Serve National Unity Education

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***Abstract**: Ethnic unity education is a long-term concern in China. However, there are some problems in ethnic unity education, such as misunderstanding, lack of ethnic knowledge, and backward means of ethnic unity education. It is of great significance to make full use of ethnic animation art resources to promote ethnic culture, show ethnic scenery and life outlook, promote ethnic exchanges, narrow the gap between ethnic areas and developed areas, and enhance ethnic understanding and emotional exchange.*

***Keywords**: National unity education; Animation; Ethnic minorities; Ethnic Affairs*

Introduction

China is a unified multi-ethnic country. There are 113.79 million ethnic minorities, accounting for 8.49% of the total population of China, which is distributed all over the country. The national conditions of many ethnic groups determine that ethnic problems are important problems that China needs to face for a long time. "National Unity Education" is of great significance. In recent years, it has been continuously promoted. In 2009, "National Unity Education" was included in the primary school examination, the middle school entrance examination, and the secondary vocational graduation examination. China proposes to deepen the education of national unity and progress, build a strong sense of the Chinese nation community, strengthen exchanges and exchanges among all ethnic groups, and promote all ethnic groups to embrace together like pomegranate seeds, work together for unity and prosperity (He, 2017). After the reform and opening up, people of all ethnic groups have more frequent exchanges and cooperation in work and study, and their relationship is closer. The Han nationality cannot be separated from ethnic minorities, and ethnic minorities cannot be separated from each other (Luo, 2013). However, in different areas of China, people's awareness of national unity is quite different, and the implementation of national unity education is unbalanced. Many people don't know much about the history and culture of ethnic minorities. Therefore, it is of great significance to strengthen the education of ethnic unity, so that people can know more about the history and culture of ethnic minorities, the national ethnic policy, and the national multi-ethnic pattern and its formation process.

Problem in National Unity Education

Cognitive Bias

At present, there are some misunderstandings in the education of national unity, which is considered to be

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https://doi.org/10.37420/j.cer.2021.014

a matter for ethnic areas and has little to do with non-ethnic areas. From the literature on national unity education, we can see that most scholars pay attention to and discuss the national unity education of students in ethnic areas, and pay little attention to the national unity education outside ethnic areas, which should be paid enough attention to. Ethnic unity education is not only a matter for ethnic areas but also non-ethnic areas. The object of national unity education should be the whole people living in the present era, including both ethnic minorities and Han nationality, including the western region as well as the eastern and central regions (Fu, 2013). The education of national unity concerns you, me, and him, and the national problem is not far away from us. Maintaining national unity is also an urgent matter for people in the Mainland. At present, social network media is very developed, and has already entered the era of "global village". People may participate in ethnic frictions and ethnic contradictions that seem to occur in distant places at any time, and support, express opinions and make judgments on the Internet. In this way, maintaining national unity is closely related to our life, which seems to be far away but very close. Strengthening the education of national unity is a matter for the whole people, not just for ethnic minorities.

Limited National Knowledge

At present, in China the communication between different ethnic groups is getting closer and closer. However, due to the lack of ethnic knowledge, the understanding of ethnic customs, religious beliefs, and national policies on ethnic groups is not deep enough, and conflicts often occur. People have a better understanding of the national profile, culture, customs and habits, communication history, national policies, and theories of all ethnic groups. Only by understanding the national culture can they help to form positive national feelings and national unity consciousness and consciously safeguard national unity (Huang, 2010).

Backward Means of Education

The education of national unity should avoid the practice of focusing only on form but not on content and actual effect, and should seek the practice that is close to life and accepted and loved by ordinary people. Only by branding with the times can it be attractive, persuasive, and influential, and enhance the reality and scientific nature of education. Only in this way can the relevant courses of ethnic education glow with infinite charm, thus stimulating people's enthusiasm for knowledge (Huang, 2013). Make full use of animation, the internet, and other media means to produce the content of national unity education that the people like to see and hear, and show the economic and cultural development status of ethnic minorities, the lives of ethnic minorities, and the fruitful achievements of the national ethnic policy, to be understood and accepted by the masses. In a word, only with the flavor of the times can the education of national unity keep pace with the times, be deeply rooted in the hearts of the people, and make people convinced.

Animation Resources Promote National Unity Education

Experimental psychologist Treicher (1967), through a large number of experiments, confirmed that 83% of human information is obtained through vision, 3.5% through smell, 1.5% through touch, and 1% through taste. Animation, which combines vision, hearing, and feeling, is an active image with sound, which can bring all-around information to the experiencers and is a good way of national unity education. Making full use of

this new cultural style can effectively improve the effect of national unity education.

Using Animation Resources to Promote Ethnic Minority Culture Promote Mutual Understanding among all Ethnic Groups

The animation is adapted to the peculiarity and interest of folk culture, presenting folk wonders in the form of animation that people can easily accept, which greatly enhances people's curiosity and curiosity about folk culture, and organically combines digital technology with traditional art, thus greatly enhancing the aesthetic and charm of animation. Use animation to show the development and evolution of ethnic customs, customs, language and literature, religious beliefs, festivals, dietary taboos, ethnic costumes, as well as ethnic history, culture, and architectural art. Let the young people know the customs and languages of ethnic minorities, realize that ethnic equality, ethnic unity and common prosperity of all ethnic groups are the basic principles of dealing with ethnic relations in China, consciously safeguard ethnic unity, oppose ethnic division, and establish a deep-rooted sense of ethnic unity (Wang & Li, 2016). Let the Chinese people in the central and eastern regions be familiar with the culture and language of ethnic minorities, establish a deep-rooted sense of national unity, let the audience in ethnic minority areas re-examine the culture of their own or other nationalities, and establish a sense of national pride and unity, which is conducive to the implementation of "national unity education" (Tao, 2014). The national culture plays a vital role in the recognition of our nation. In the long-term historical development, ethnic minorities have strong national self-esteem and pride due to their recognition of their own culture, and then formed a strong national spirit, which is the driving force of national economic and social development (Qu & Zhou, 2008). From the national identity to the identity of the Chinese nation, national culture also plays a very important role.

Using Animation Resources to Show the Scenery of Ethnic Minorities and Promote the Economic Development of Ethnic Areas

Most of China's ethnic minorities live in underdeveloped areas, with unique geographical location, better natural environment protection, abundant resources, beautiful environment, harmonious coexistence between people and the environment, unique natural conditions, and remarkable humanistic advantages. They are good places for traditional natural tourism and humanistic tourism. Colorful tourism resources provide rich materials for animation creation, and introducing characteristic tourism into animation creation will certainly give animation new vitality. If these are made into animation and displayed to people of all ethnic groups in China, it will certainly arouse people's curiosity.

In animation creation, if the unique culture and life elements of ethnic minorities can be vividly integrated into animation creation, it can not only promote the development of original animation in ethnic minority areas and make the animation industry have its national characteristics, but also let the audience know more about ethnic minority areas and these ethnic minorities through animation, and promote the economic development of ethnic minorities through animation industry, narrow the gap with developed areas, develop animation creative industries for ethnic minority areas that still have a good ecological environment, and explore new "ethnic minority animation" For example, according to the regional characteristics of ethnic minorities, we should build a "leisure gravity model", combine animation creation with tourism and leisure,

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and realize a new symbiotic development model of "tourism boosts animation and animation feeds back tourism". Starting from the traditional culture of ethnic minorities, we should construct a "characteristic IP mode", develop classic ethnic minority cultures with IP value, such as folk stories, folk legends, ethnic Shinhwa, and folk festivals, and explore the long-term market value of the combination of animation and classic culture. Starting from the development and sales of peripheral products and local products of ethnic cultural tourism, this paper attempts to establish a "peripheral backward push mode", which combines souvenirs related to ethnic minority areas and daily life with animation creation and promotes the tourism commodity market with animation creation.

Using Animation Resources to Restore the Lives of Ethnic Minorities and Enhance Ethnic Understanding and Emotional Exchange

All ethnic minority areas in China are rough jade to be mined, and both ethnic cultural resources and natural environmental resources have great mining value. The folk customs, religious beliefs, festivals, customs, and costumes of ethnic minorities can be described in words and presented to everyone. However, there is still no objective image like video materials, which gives people an immersive feeling. It is like entering the daily life of ethnic minorities, with stronger visual impact and appeal, which can restore the lives of ethnic minorities, truly understand the details of ethnic minorities' lives and their real lives, thus narrowing the distance between ethnic minorities and enhancing ethnic feelings. Cultural elements and symbols such as costumes, music, handicrafts, architecture, color matching, and natural ecology of ethnic minorities in China have already been integrated into domestic animation creation, providing inspiration and source for domestic animation modeling, color matching, shaping animation image, creating national style and national quality, and making animation art show diversified styles, themes and technologies in China from the beginning (Qu & Zhou, 2008).

Using Animation to Present Fables, Accidents, and Legends of Ethnic Minorities and Promote Ethnic-Cultural Exchanges

Ethnic minorities are rich in folk fables, accidents, and legends, which can be processed by selecting some of them, and their animation can be put on the screen, so that people all over the country can vividly understand the language, culture, and lifestyle of ethnic minorities through animation, thus enhancing ethnic-cultural exchanges. For example, in Afandi's Story, through this work, people can understand the humor, wit, and humor of ethnic minorities in Xinjiang, and understand the folk customs, living habits, and costumes of Xinjiang; For example, in Long Hair Girl, we can understand the living environment of Dong people through this work, which is an excellent animation work about ethnic minorities.

In a word, the use of ethnic animation art resources can effectively spread ethnic culture, show the scenery and life of ethnic minorities, enhance the understanding and emotional exchange among ethnic groups, and achieve the purpose of national unity education.

Funding

This paper is supported by the Research Start-up Fund of the Guilin University of Technology [No. GLUTQD2017082].

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