Research on narrative restructuring of movies in the context of postmodernism

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Abstract:The again edited movies have become new recreational and entertainment activities for young people. Among them, the film clip reconstruction of "Short Video Saying Movies" has flourished. We have observed that "three minutes to talk about movies" dispersed the scene and narrative structure of the original movie, and with its own interpretation, making the original movie a new movie narrative model, and also expressed new value The concept has gained the attention of online users and gradually formed a new film and television culture.
Keywords:Narrative reconstruction, secondary editing, film and television culture, postmodernism, short videos of evaluating movies

1 Introduction

Since the 1960s, postmodernist ideas have had a profound impact on literary practice. Film art has been expanded in terms of types, narratives, and styles, and a brand -new attempt has also begun in all aspects.In this context, "three minutes to talk about movies" and other reconstruction of film reconstruction through re -editing. Now this phenomenon has begun to appear and flourish. We have observed that the "three minutes to say movies" disperse the scene and narrative structure of the original movie, and with its own interpretation, making the original movie a new film narrative model.This not only won the attention of online users, but even gradually formed a new film and television culture. In this regard, we are curious that compared with the original grand narrative, does the new film narrative structure express new values? How does it reconstruct a new narrative model? How is the new values be displayed? What role does the editor's interpretation play in it? Will the viewing of the movie in three minutes reduce the desire to watch the original movie?

2 Literature Review

2.1 Capital of the literature on Film Narrative Reconstruction Phenomenon

Film narrative reconstruction phenomenon has made a multi -perspective research in the academic community. The "Reconstruction and Risk: Reconstruction and Risk: Reconstruction and Risk: Short Video of Film and Television Drama Works" published by Yang Yanfang scholars in China summarizing and analyzing the departure, pointing out that it may break the artistic nature of film and television dramas, eliminate the audience's artistic enthusiasm for film and

television dramas, and

over-interpret the plot to cater to the people. And the domestic Yang Yahan scholars published in 2022 "The Re -Intermediary of the Intermediary of the Short Video -Taking the short video of film and television commentary" as an example, it was analyzed from the perspective of the intermediary, pointing out that the short video of the film and television explanation category went from the two dimensions of intermediaryization and super -intermediaryization reconstruct traditional film and television dramas, which not only imitates traditional image consumption, realizes de-intermediaryization, but also realizes super -intermediaryization through structural traditional film and television consumption spending time and space.

2.2 Review of the literature on the Film Review Short Video

Chinese scholar Zhou Mengjie and Wang Tian Meihui in 2021 "The narrative style and cultural dissemination of short videos of film reviews -take the Douyin Account of ‘Poison Tongue Movie’ as an example ", which studied the impact of second creation on emotion and interaction. It also raised the short video of film reviews for the dissipation of artistic lighting. At the same time, domestic scholar Huang Ruilu published the "Cultural Symptoms of Self -Media Film Short Video -based on the Investigation and Analysis of the Weibo Platform" published in 2019, proposes the cultural customs of film short video formalism and carnival, and supplement why the reconstruction of the film's narrative will form a new culture and art.

2.3 Raise questions

Compared with the original grand narrative, does the new film narrative structure express new values? How does it reconstruct a new narrative model? How is the new values be displayed? What role does the editor's interpretation play in it? Will the viewing of the movie in three minutes reduce the desire to watch the original movie?

3 Method

3.1 The problems of being studied

This article studies based on the phenomenon of the reconstruction of film narrative under post -modernist thoughts, and the following questions are raised:

1. Compared with modernist film narratives, will the narrative reconstruction of modernism as the background of the future booming will bring a change in image concepts led by postmodernist values?

2. After watching a large number of video editing videos, the audience will depend on it and further affect the concentration of watching the movie?

3. Will the accelerated development of film narrative reconstruction accelerate the spread of postmodernism?

3.2 Research methods

3.3.1 Literature materials collection method

Find related literature on academic websites such as China Zhiwang, and enter the theme keywords such as "film and television commentary", "movie short videos", "editing short video", "re -editing", and "movie reconstruction" for retrieval. After the search, read the parts related to the topic related to the research on these literatures, and accumulated the theoretical and empirical literature basis for the development of the study. The specific content is displayed in the "Literature Review" section.

Through the collection and sorting out of the previous articles, we can conclude that the current academic circles have studied the vigorous development of film narrative and the short video of film reviews, which have obtained a multi -perspective of two phenomena, which has achieved considerable success. But there are still the following two shortcomings:

First of all, in terms of research perspective, American scholar Jay Bolter emphasized that the emergence of new media is not the technical linear development, but is generated by the continuous reference and superposition of the old media; the perspective of film and television reconstruction, carnival and other perspectives did not study the phenomenon of film and re-editing from the perspective of postmodernism. To eliminate the risks of the audience's artistic enthusiasm, and pay less attention to the new cultural and artistic and transmitted values formed by this phenomenon.

3.3.2 Content Analysis

(1) Define the sampling range

A. Media selection

Bilibili is a highly gathered cultural community and video websites that have been highly gathered in China, covering many cultural circles. Bilibili has built an ecosystem that constantly generates high-quality content, which contains many high-quality film and television commentary videos, which can be recognized as the beginning of the development of movie commentary videos.

B. Short video platform selection

Choosing Douyin as a platform for the sample is mainly for consideration of the following two aspects. One is that Douyin, as one of the most used short video platforms in China, is guaranteed in terms of videos and quality; the other is due to the characteristics of Douyin "fast", "short", and "grasping eyeballs". There are differences in the film and television commentary videos that have received attention on this platform and the Bilibili platform. Therefore, choosing a film and television commentary video on the Douyin platform for research can be different from the Bilibili website. The research results are more comprehensive.

C. Sample selection

Choose the movie "Ruan Lingyu" as the research object, and at the same time, searching for

the "Ruan Lingyu Movie commentary," Ruan Lingyu Movie commentary, chose [Muyu Micro theater] "Ruan Lingyu" Guan Jinpeng's work and from The Douyin platform's Watching movies in the Arctic -Ruan Lingyu compares with the film ontology.

(2) Category construction

A. Movie name "Ruan Lingyu"

B. Commentary video source

This study first divides the explanatory videos into two categories: long video and short video. Long video source Bilibili website is characterized by long lasting and slow rhythm. Short video source Douyin platform is characterized by a shorter time and a faster rhythm.

C. Comparison

a. Watch the movie ontology and summarize

Watch the classic film ones selected and conduct main research on its artistic, rhythm and attractive content, and find its film reviews from platforms such as "Douban" and "Weibo" to avoid the subjective summary of the characteristics of the film deviation.

b. Watch the explanation video and summarize

Watch the commentary video, summarize the aspects proposed when studying the ontology of the movie, and read the comments to supplement it.

c. Comparative analysis

The above two points summarize the movie ontology and videos, and put the results in the list listed, which is convenient for subsequent research on its differences.

D. Research difference

There must be differences in film ontology and commentary videos, so when conducting research, it should be more concerned about the new cultural and artistic and transmitted values brought by its differences. At the same time, the subjectivity of the film commentary is the background as an opportunity to study the interpretation of the editor's interpretation.

(3) Draw the encoding table

Video source	Ruan Lingyu	[Muyu Micro theater] "Ruan Lingyu" Guan Jinpeng's work	Watching movies in the Arctic -Ruan Lingyu
Duration	2：06：00	15：54	7：15
Attacks (the main research object is based on the praise)	2600	3501	5200
Artistry			
Video rhythm			
Overall view			
In the original film, the content of the filming, editing part and whether it is displayed			

4 Results

Now that the Internet is constantly developing, its conceptual, information sharing, and public welfare output characteristics bring diversified video types, but it also leads to fast thermal content changes, and some video types cannot develop long -term development. Although film and television editing videos are driven by commercial interests, and operate in accordance with market rules and industrialized methods, it is more developed by using the "fascination" complex. It can be seen that the vigorous regeneration of the film's short video is the result of the creator's "fascination" complex and the spirit of the Internet spiritual resonance. (S1)

When analyzing the content of the movie body and the explanation video from the two platforms, we can find that young people's attention to commentary videos is higher than the movie itself than the movie itself, the amount of likes and playbacks of these three videos can prove my thoughts. In my opinion, the reason is that the short video said that the film resets the narrative structure of the movie through the method of re-editing. The art of film art has been expanded in terms of types, narratives, and styles, which has accelerated the narrative rhythm of the original film, so it has intensified The tension of movie narrative.

At the same time, the film commentary is mixed with the symbol of youth subculture language. For example, using the most popular network term instead of the lines or plots of the original movie, making a three -minute say that movies can be more integrated into youth subcultures and gradually formed a new film and television culture. (S2)

But film and television editing videos inevitable that there is a disadvantage -the content is flat. As short videos have greatly reduced the content of film and television dramas, some plots are bound to be abandoned, resulting in some metaphor and foreshadowing into a straightforward description. In addition, a large number of film and television editing videos can also cause artistic dissipation and lose the beauty of traditional movies. (S3)

4.1 The "fascination" complex and Internet spirit resonance brings a reconstruction of narrative

The development of short videos of film categories has gradually matured, with diverse types and rich content. Although more content now tends to prioritize business interests, its origin is still the author's voluntary sharing of film information, that is, the "fascination" complex rooted in the psychology of fans. Cultural critic Susan Santag believes that "fascination" specifically refer to "the very specific kind of love", and this love beyond the perceptual love of ordinary movie fans.

As a result, a large number of film enthusiasts have devoted themselves to the second creation of the film. With their good artistic perception and more reading accumulation, they have a more professional understanding of the film and lay the foundation. Taking the [Muyu Micro theater] "Ruan Lingyu" Guan Jinpeng's work of this study as an example, when the video was restructured in the movie "Ruan Lingyu", it also expressed his views and cognition of film directors, actors, and editing methods. The author is a "fans" with deep knowledge reserves.

Complex are only on one aspect, and on the other hand, it depends on the main participation

and group effects contained in the media. In the media era, everyone can become creators, and the environment is highly inclusive and has high degree of freedom. Therefore, when the complex of the fascination and the Internet spirit is a moment, the film and television editing category dominated by narrative reconstruction can be released from media videos to achieve the spread from individuals to groups.

4.2 Narrative network reconstruction accelerates the changes in the concept of viewing movie viewing

In the context of the development of Internet information technology, Brazilian scholar Gabriel Menotti also pointed out that vertical screen images are rapidly occupying the current audiovisual environment, and compared to the traditional model, people can accept fragments more. The aggregate information fragments, and the vigorous development of narrative reconstruction is also accelerating the changes in this concept. Among the three research samples, the degree of fragmentation has gradually increased, and the number of playback volume has also become positive growth. From this, it can be seen that most audiences have lost more of the film body for a long time, they have lost more interests than their originals, and they want to want to be more interested in. Use the fragmented time to quickly understand the content of the film and understand the movie through the interpretation of others. From another perspective, movie commentary is another form of film criticism. With the expansion of short videos of film reviews, film reviews have returned to the people, bringing the audience's psychological expectations to "users better understand users".

Film review short videos have the characteristics of weak language professionalism and emphasize spoken language. The works pay more attention to the entertainment of short videos. These characteristics are in line with people's daily fragmented mobile phones, bring a change in image concepts led by postmodernist values.

At the end of 2022, the new film and television culture brought by the film commentary video was a large and extensive discussion. In some film works, the producers will call them "Handsome boy" and "Unlucky one" based on the characteristics of the role. This simple code of calling the protagonist has also become a brand new online popular element in recent times. It attracts people's traditions of text guidance, making people more life -like and popular satisfaction, and popular culture occupies an important position.

4.3 Soul dissipation: The flat characteristics of the content of explanation video make the artistic character of the film lose

In the book "The Age of Light", a large number of copies were produced in the era of machine replication, but the original soul of the work was disappeared. This soul is the own attributes of art works, is an important reason why works can become "beauty".

On the one hand, in the Internet era, the "Copy and Paste" of film review short video caters to the entertainment mentality of the general public, causing the artistic beauty of the original film.

On the other hand, the composition of movies often needs to be combined with its frame to create a unique artistic aesthetic. The image technical conditions of the mobile phone vertical screen will greatly limit the texture of the film itself, leading to the lack of art acceptance.

At the same time, the aesthetic deviation between the public may be split. Professor Keis Santan of Harvard University in the United States officially proposed the concept of "information cocoon room". Information cocoon room is a common product of pushing the content model according to the user's preferences in microera. However, the single-time watch will lead to a reduction in aesthetic deviation, which is easy to make individuals limited and unconfident in aesthetic, and is not conducive to the development of health aesthetic taste.

Film and television editing short video still has another problem that cannot be avoided -flat content. The huge differences of duration will definitely lead to a sharp reduction in the content in short videos compared to the film and television drama, and some plots are bound to be abandoned, or be directly abandoned.

Some movie works are well-made, rich in connotation and reflection. However, after the narrative reconstruction of this fast processing, we bid farewell to the careful paving and brewing, and cannot show the artistic charm of the original work. In the long run, although the audience can satisfy curiosity from it, it seems that they have aware of many films, but they actually taste it, but will gradually degenerate the audience's art appreciation ability. But they can only see the surface parts, so that the audience’s art appreciation ability is gradually degraded

5 Conclusion

5.1 Summary content

In the Internet era, people's information receiving habits are changing towards the biggest characteristics of "short, flat, and fast", while narrative reconstruction is an inevitable product that adapts to this change. With the theoretical basis of Marshall McLuhan's media ideas, the narrative reconstruction reached by the disassembly of the original text of the movie is not only a new type of knowledge production, cultural communication, and emerging entertainment consumption. The form is in line with the subculture of young people to convey the innovative cultural ecology created by the Internet.

However, in the process of narrative reconstruction, the personalized and subjective narrative discourse has disappeared the original grand narrative of the film. The post -modernist cultural trend includes the characteristics of, fragmented, copying, formatism, and carnival. They weaken the audience The depth and thickness of the film.

Today, narrative restructuring is the period of climaxing, but the problems in it cannot be ignored. How to develop the "film and television editing short video" still requires a problem that requires calmness and continuous reflection; how long the post-modernist structure can last, it still needs to be observed and discussed in the industry.

5.2 Thinking

In this study, there are still the following two shortcomings: First of all, the samples are too small and are not universal. When choosing a research sample, I chose three videos on the three platforms for research, but it was only a comparison of content analysis of the three parties. It could not be concluded that it was more one -sided about the audience's acceptance attitude. Secondly, there is subjectivity during sample analysis. During the sample analysis process, the analysis of artistic and editing is completed by myself, and there are certain subjectivity. When judging the content, although the theory is based on the theory, it is inevitable that the conclusion is possible to have a deviation with objective conclusions because of personal preference.

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