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Managers to Support the Core Literacy Innovation Strategy of Art Teaching

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Abstract:
In the teaching work of higher education, under the guidance of the core quality concept, the external art education pays attention to the cultivation of discipline quality, innovation quality, practical quality, international vision and social responsibility. This is not only of great significance and value to the art major students in higher education, but also assumes a great responsibility. This paper uses the interview method to visit 26 college art education practitioners of Hunan Vocational Foreign Language College. Using thematic analysis, we explore what kind of support managers should provide for the core literacy innovation strategy of art teaching in the teaching process. Through this article, aims to arouse a more profound understanding of art teaching in colleges and universities, to improve the emphasis of the art teaching, at the same time, the effective management support for disciplines and students 'overall ability have help, help to establish a more perfect art teaching system, to better meet the demand of today's society for higher education, cultivate more comprehensive quality of professional talents.

Keywords:
Higher education, Core literacy, Art teaching

1.Introduction

The introduction of your article is organized as a funnel that begins with a definition of why the experiment is being performed and ends with a specific statement of your research approach. And it highlights controversial and diverging hypotheses when necessary. [1]

In the 21st century, only basic literacy can no longer adapt to the needs of contemporary social changes. In the 21st century requires the transformation and upgrading of educational goals, and a large number of relevant documents and studies on core literacy were issued at this time. For example, an EU study suggests that literacy is only " a necessary but inadequate condition for a successful adult life." in response to the current information society new challenges of economic and social development, education is faced with talent training new goals and tasks, different international organizations, countries and regions around the deep thinking, the 21st century students should have what quality, to better adapt to the challenge of information society career change, on the study of the core literacy global puts forward different response methods and theories.

In China, the Ministry of Education of the core literacy is summarized as follows: " students in the process

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of education, gradually formed to adapt to personal lifelong development and social development needs of essential character (human ability based on human nature, emotion, morality and responsibility) and key ability (advanced ability is people face complex problem situation to make wise and creative judgment, decision-making and action ability, namely like experts to think)."[2]In the Opinions of the Ministry of Education on Strengthening and Improving the Teaching of Ideological and Political Theory Courses: the General Office of the Ministry of Education [2016] specifically pointed out the following five requirements: discipline literacy, innovation literacy, practical literacy, international vision and social responsibility. [7]

With the advancement of education reform, the cultivation of core literacy has become an important task for educators. The Ministry of Education has continuously emphasized the importance of core literacy, and in 2022 released the article "Let Core Literacy Really land"[8], pointing out the direction for educators. In the art teaching, how to integrate the core literacy into the daily teaching has become a problem that needs to be solved.

This paper will explore the support of the managers for the innovation strategy of the core literacy of art teaching, and also want to interview the managers of the School of Fine Arts of Hunan Foreign Languages Vocational College to support the managers in the innovation strategy of improving the core literacy of art teaching.

2. Materials and Methods

This study used the research methodology of the qualitative study. Through the interview with the managers of the art group of Hunan Foreign Language Education and Art College, we understand what support the managers should provide to the innovation strategy of the core quality of art teaching in the school. The interview question was, " management support provides for the attaiment of innovative strategies in the core literacy of fine art teaching?"The interviewees answered from" what help do you think managers should provide for the core literacy innovation strategy of art teaching ", then transcribed and extracted five key words for analysis.

3. Results and Discussion

According to the results of the interview, the managers for art teaching core literacy innovation strategy support is discussed, extracted to the following five key words, namely, practical learning, subject integration, evaluation, international vision, environmental construction, combined with the development trend of school teaching and art teaching, analysis as managers should provide support.

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3.1. Management Support Provided for the Attainment of Innovative Strategies

Themes	Frequency	Sample Response
Practice learning	17	Teacher 1: like school provides a lot of room or with the new existing room are improve students 'field ability, in addition, provide more cooperation with more opportunities, best can and every subject timely practice + theory, so not only improve the students' discipline accomplishment can also find individual problems in practice and test their learning results in practice. Manager 13: Establish contact with the community, and use the community resources to enrich the art teaching content, such as inviting artists to give lectures or providing practical experience, to broaden the students' artistic vision.
Discipline integration	13	Teacher 20: As managers, we can enhance the exchange of disciplines. The interior of the school can be external or international. Managers 6: Management can encourage educators to work with educators in the fields of science, technology, engineering, mathematics and other fields to create more innovative and comprehensive teaching content.
Environmental Construction	12	Teacher 25: I think the school administrators pay less attention to art teaching, and the overall artistic atmosphere is less. Managers can establish a painting exhibition hall for art students to regularly display students' homework to improve the overall learning atmosphere, so that students can have a comparison and improve their ability of self-evaluation Manager 26: As managers, we should provide good teachers for teaching to ensure the smooth progress of teaching. Excellent teaching environment includes hardware facilities, such as: the design of special computers, providing painting studios, providing exhibition halls, providing space for innovation and entrepreneurship, etc.
Evaluation	8	Teacher 2: As a manager, I can better meet the needs of teachers and students, such as timely evaluation and feedback, which can give teachers a better feedback and improve the teaching level. Manager 3: Management support can establish an effective supervision and evaluation mechanism to ensure the quality and implementation effect of the core quality of art teaching. Evaluation is helpful to understand the effectiveness of innovative strategies, and to guide students to complete self-evaluation and self-reflection and improvement.

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International vision	7	Teacher 23: Use virtual museums and online exhibition platforms to help students understand art works around the world, broaden their horizons and cultivate international thinking methods and inspire innovation. Manager 17: As a manager, we should provide a better language learning environment and links, and also increase international cooperation projects, such as cross-cultural communication, expand students' international vision, and let them understand the artistic expression methods in different cultures.

3.2. Keyword analysis

(1)Practical learning

Practical learning refers to an important channel for teachers to use practical things and combine practical learning with subject knowledge in practical work to improve the integration of students' professional level and their majors.

This result is similar to Yuan Ying. Similar views are shown in (2012).[2]"Let college students enter the government departments, enterprises, especially enterprises, to apply the professional knowledge learned to social practice, practical teaching in the real market environment, so that the knowledge learned can be tested and deepened in practice. Students will conduct in-depth research and study in their respective internship positions, personally participate in the design practice, enhance their practical ability in all aspects, and can be competent for the practical work related to their major after graduation."

Teacher 1 said in the interview to " like school provides a lot of room or with new existing room within improve students 'field ability, in addition, provide more opportunities to cooperate with colleges, best to learn every time in practice + theory, this not only improve the students' discipline accomplishment can also find individual problems in practice and test their learning results in practice."

This shows that practice plays a key role in the teaching of art core literacy, managers use practice teaching to make the knowledge tested, and enhance the students 'academic ability, so students can quickly integrate into the practical work. Secondly, through the improvement of academic ability of practical courses, teachers can better guide students to cultivate the ability of independent thinking and research, which is crucial for the overall improvement of students' academic accomplishment and core literacy;

(2)Discipline integration

The integration of disciplines provides a broader development platform for the innovation strategy of the core quality of art teaching, and encourages students to develop and apply art skills in more aspects to better adapt to the needs of the future society. This view is shared with Wu Jian & Xu Jia. (2023) [3]Opinions on the integration of disciplines " Through the acquisition of principles and methods of these basic disciplines, the integration of the latest interdisciplinary scientific research information, and the mastery of the general computing mode of natural disciplines, to find new problems in interdisciplinary fields, and solve the problems that are difficult to solve in the discipline itself."

Manager A6 said in the interview that " management can encourage educators to cooperate with educators

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in science, technology, engineering, mathematics and other fields to create more innovative and comprehensive teaching content."

This shows that by mastering the principles and methods of basic disciplines, integrating the latest interdisciplinary scientific research information, and mastering the general computing mode of natural disciplines, discipline integration can find new problems in interdisciplinary fields and solve the problems that are difficult for the discipline itself to overcome. This idea is also applicable in art teaching. Art is no longer limited to the traditional painting skills, but is interwoven with multiple disciplines, such as science and technology, humanities and society, to form a more creative and practical art form.

(3)Environmental Construction

Environmental construction plays a vital role in the cultivation of art discipline literacy. A high-quality teaching environment can not only stimulate students' interest in learning, but also help them to better understand the teaching content and improve their aesthetic ability and creativity.

This point of view and Xie Fang & Ding Lei. (2017)[4] Similar to China, " Campus art plays a vital role in campus culture, and is an important link and the main carrier of aesthetic education in colleges and universities. In essence, it is a material culture with distinctive aesthetic characteristics, which is also one of the core contents of the campus cultural spirit. It creates an aesthetic atmosphere for the campus, organically integrates the natural beauty, social beauty and artistic beauty together, and provides an aesthetic space for teachers and students in the campus activities. Make full use of and excavate the aesthetic education function of campus art, and promote the development of moral education, intellectual education, physical education and labor education with aesthetic education, so that students can become a person with healthy personality and all-round development"

In the process of art education, teachers need to consciously create a teaching environment with aesthetic characteristics. Such an environment can stimulate students' aesthetic feelings and be more involved in art study. For example, you can show excellent art works in the classroom, or lead students to visit art galleries and galleries, and feel the power of beauty in the real art environment. Art is a very practical subject, therefore, teachers should encourage students to practice more hands-on practice, cultivate their hands-on ability and creativity. By setting up creative tasks or projects, students can learn and use art knowledge in practice, so as to cultivate their art discipline literacy.

(4)Evaluation

Through the evaluation, teachers and school management can have a more comprehensive and scientific understanding of the implementation of the core literacy innovation strategy of art teaching, timely adjust the teaching direction, constantly optimize the education process, improve the quality of education, and promote the development of art education.

This is associated with Cao Li Fen. (2022)[5] The concept mentioned logic is the same " "The evaluation system of talent training should be improved to promote the smooth implementation of the professional core literacy training program, and then achieve the training goal of professional core literacy. The person in charge of each major should have in-depth communication with the internship unit based on the feedback

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from the internship unit of the major, and carefully understand the requirements of the enterprise for the core professional quality of employees. Information summary, feedback to the professional teachers, conditional condition can also let teachers to participate in the process of research, so that teachers can more deeply feel the enterprise, the demand for talent, more accurately grasp the cultivation of professional core accomplishment direction and goals, and develop the professional evaluation system, and constantly discuss and revise in practice.”"

Teacher 2 said in the interview, " As a manager can better meet the needs of teachers and students, such as timely evaluation feedback, which can help teachers give better feedback and improve the teaching level.”

Through the evaluation, teachers can timely understand the problems and deficiencies existing in the teaching, and make targeted adjustments. This helps to improve the quality of teaching and better realize the goal of the core quality of art teaching.

(5)International vision

The innovative strategy of the international perspective on the core quality of art teaching can help to break the traditional regional limitations, introduce more diversified elements, and promote the comprehensive development of students in the global background. By integrating with international standards, art education can better meet the future needs of students in a global society.

This view is consistent with Li Jing (2020).[6] " The author believes that we can increase the number of professional elective courses or cross-major elective courses within the college can be increased, so as to mobilize students' learning initiative. In addition, the cooperation between colleges and universities and the international 26 art education 2020.1 cooperation has also become a hot topic in experimental art teaching in recent years. For example, the activities of "Institute of the Chinese Academy of Sciences", plans to invite the Chinese Academy of Sciences to teach related courses, the Sichuan Academy of Fine Arts and Guangzhou Academy of Fine Arts, and South Korea, Italy, Britain, France, Germany, Netherlands, Belgium, and the United States to exchange students"

Administration 17 said in the interview: " As managers, we should provide a better language learning environment, links, and also increase international cooperation projects such as cross-cultural communication, expand students' international vision, and let them understand the artistic expression in different cultures.”

The school conducts collaborative programs with schools in other countries, including student exchanges and exhibitions of art works. This cross-cultural exchange can not only promote students to learn from each other in the art field, but also stimulate innovative thinking.

3.Conclusions

As a manager, he should provide comprehensive support and guarantee for the core literacy innovation strategy of art teaching. Through practical teaching, subject integration, evaluation, international vision training and environmental construction, students' artistic literacy and comprehensive ability can be effectively improved, and more excellent artistic talents with innovative spirit and practical ability can be cultivated.

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Practical teaching occupies a core position in art teaching, which enables students to transform theoretical knowledge into practical operation and deepen their understanding of art skills. The smooth progress of this process is inseparable from the construction of a good environment, including professional art tools, equipment and the campus environment full of artistic atmosphere, which provide students with high-quality creation and learning conditions. At the same time, practical teaching also further broadens the vision of art teaching for the integration of disciplines. Through the interdisciplinary integration with literature, history, science and other disciplines, it not only enriches the teaching content, but also stimulates students' interest and creativity, and improves their comprehensive quality.

Evaluation is an indispensable part of art teaching, which objectively reflects students' learning results, and provides an important basis for teachers to adjust their teaching strategies and students to clarify their learning direction. At the same time, it is also very important to cultivate students' international vision. In the context of globalization, the introduction of international advanced art teaching concepts and the participation in international art exchange activities will help students to broaden their horizons and improve their cross-cultural communication ability. And these all need environmental construction as the basis for the implementation of these elements, its importance is self-evident. The beautiful campus environment, professional art classroom, rich art resources, jointly provide strong support for the development of art teaching.

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