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# An Analysis on the Practical Path of Ideal and Conviction Education for Young College Students in the New Era

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**Abstract:**
*Ideals and convictions play a guiding and dynamic role in the growth and development of college students. The ideal and conviction education for young college students in the new era includes the belief education of Marxism, the common ideal of socialism with Chinese characteristics and the confidence education of the great rejuvenation of the Chinese nation.Ideal and conviction education is of great significance, which is the necessary way to guide the correct value orientation of society, the inevitable requirement for the Party to carry out youth work in the new era, the important standard to evaluate the effectiveness of college education and training, and the key to promoting the growth of contemporary youth. To promote the ideal and conviction education of young college students in the new era, there are some effective measures that can be taken: paying attention to theoretical education and practical cultivation, combining self-cultivation with environment creation, and making personal development meets the needs of The Times.*

**Keywords:**
*New era;Ideal and conviction education; Young college students;*

## 1. Introduction

The report to the Party's 20th National Congress pointed out: "We will strengthen the ideals and convictions of our Party members, see that they are committed to the Party’s purpose, and resolve the fundamental question of the worldview, outlook on life, and values they should embrace. " [1]Young college students are the main parts of the contemporary youth group, it is very important to educate their ideals and convictions, which is the key to train them into talents needed by the country and the people. Grasping the main content of ideal and conviction education of young college students, explaining its great significance, and exploring the practical path of ideal and conviction education are conducive to mobilizing young college students to play a vanguard role in the new era, participate in the great practice of building socialism and add powerful strength to the glorious dream of the great rejuvenation of the Chinese nation.

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## 2. The main content of ideal and conviction education of young college students in the new era

Ideal is the aspiration and pursuit of the future society and their own development goals formed by people in practice and with the possibility of realization, and it is the concentrated embodiment of people's world outlook, life outlook and values in the goal of struggle. And conviction is a mental state that people firmly believe in certain ideas or things and practice them on the basis of certain knowledge.[2]Ideals and convictions are the driving force and spiritual pillar for people to move forward and the roots of personality and behavior. The ideal and conviction education of young college students is the core of ideological and political education, which contains abundant meanings.

### *2.1 Persisting in Marxist belief education*

Marxism is a scientific theory with rich philosophical wisdom, which has laid a solid foundation of world outlook for the ideal and conviction education of young college students. "Firm ideals and convictions must be based on a deep understanding of Marxism."[3]It has also become an ideological guide for young college students to learn theoretical knowledge and participate in social practice. Young college students in the new era should be firm believers in Marxism, gain a deep understanding of history and how the people chose Marxism, the Communist Party of China, the path of socialism, and reform and opening up, and deepen their understanding of Marxism's historical inevitability, scientific truth, theoretical and practical significance. By learning to think and comprehend the basic positions, viewpoints and methods of Marxism, they can further internalize and absorb the contents of understanding and thinking, and transform them into firm ideals and convictions in their hearts.

### *2.2 Faith education in upholding the common ideal of socialism with Chinese characteristics*

The common ideal of socialism with Chinese characteristics embodies people's longing and ardent hope for the future development of the country and society, and provides a solid theoretical support and rich spiritual nourishment for the ideal and conviction education of young college students. It is necessary to strengthen the education of ideals and convictions among young people, guide young college students to establish the common ideal of socialism with Chinese characteristics, deepen their trust in the Communist Party of China, strengthen their commitment to the Four Consciousnesses, the Four-sphere Confidence and the Two Upholds, and guide them to have a better understanding of matters of national significance, and consciously become firm believers and faithful practitioners of the great ideal of communism and the common ideal of socialism with Chinese characteristics.

### *2.3 Persist in confidence-building education for the great rejuvenation of the Chinese nation*

The "Chinese dream" which means national prosperity, national rejuvenation and people's happiness is not only about the whole country, the nation and the people, but also about the young generation, and it’s their duty and mission to make the country prosperous and powerful. The "Chinese dream" is also the dream of the

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young generation, and the realization of the great rejuvenation of the Chinese nation is a historical inevitability. Young college students are full of vigor and enterprising spirit, and they are the fresh force to promote the development of the country and society. To strengthen their ideals and convictions, we must constantly enhance their confidence in the bright prospect of the great rejuvenation of the Chinese nation, and guide them to internalize the goals of national prosperity, national rejuvenation and people's happiness. By forming firm ideals and convictions, they can assume the historical responsibility, integrate the individual into the collective, put ideas into action, and promote the great rejuvenation of the Chinese nation into reality through practical actions.

## 3. The significance of ideal and conviction education for young college students in the new era

"Young people, with lofty ideals and firm convictions, are the invincible driving force for a country and a nation to advance."[4]Strengthening the education of ideals and beliefs of young college students is a major task to promote national and social development in the new era, which is of great significance to guide the correct value orientation of society, carry out youth work, strengthen ideological and political education in colleges and universities, and promote personal growth and success.

### *3.1 the necessary way to guide the correct value orientation of society*

"The value orientation of the youth determines the value orientation of the whole society in the future."[5] In the new era, youth are not only a powerful force to participate in social construction and promote social development, but also lead the ethos and value orientation of the whole society. Young people are in an important period of value formation, it is very necessary to do a good job in the formation of values in this period, strengthen the ideal and conviction education of young college students, guide young people to establish correct ideas and concepts, enhance their sense of social responsibility and mission, give full play to the vanguard role of young people, and then promote the development of the whole social atmosphere.

### *3.2 The inevitable requirements for the Party to carry out youth work in the new era*

The development and growth of the Communist Party of China needs a steady flow of fresh blood, the youth is the most important reserve army, and it’s necessary to give ideological education to young people. Young college students are the backbone of the youth group, and strengthening the education of their ideals and convictions is an inevitable requirement of "arming young people with the Party's scientific theory and inspiring young people with the Party's original mission"[6], and guide young people to shoulder the heavy responsibility entrusted by The Times and become the successors of socialist construction with all-round development of morality, intelligence, physical fitness,aesthetic and labor.

### *3.3 Important criteria for evaluating the effectiveness of higher education*

Ideological and political education in colleges and universities should not only teach students to learn theoretical knowledge, but also pay attention to the cultivation of students' ideological and moral. Ideological and political education in colleges and universities aims to implement the fundamental task of "cultivating moral-

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ity and cultivating people" and solve the fundamental problem of "what people to train, how to train people and for whom to train people".The development of the country, the progress of the society, the innovation of science and technology, and the revival of culture all require the school to cultivate a batch of young talents with both virtue and ability.[7]Ideal and conviction education is the core of ideological and political education in colleges and universities, and whether young college students have firm ideals and convictions is the touchstone to measure the effectiveness of talent cultivation in colleges and universities.

### *3.4 The key to promoting the growth and success of contemporary youth*

Ideals and convictions are the "general switch" of young people's thought and behavior, which requires to prevent misplacement of belief from the source; President Xi once used "fasten the first button of life" to refer to the value orientation of contemporary youth, reflecting the leading position of ideal and conviction education; President Xi also graphically compared ideals and convictions to spiritual "calcium", "without ideals and convictions, or Ideals and convictions are not firm, the spirit will be 'calcium deficiency', you will get 'chondrosis'".The ideals and convictions of youth determine their value orientation, and then determine their direction of action, which is the guide of thought and behavior.Setting up correct and firm ideals and convictions to give young people spiritual guidance will help guide them along the right direction, and then grow into talents needed by the Party and the country.

## 4. Practice path of ideal and conviction education for young college students in new era

In the new era, the Party and the state pay attention to the educations of ideals and convictions for young college students, and have achieved good results. College students can grasp the connotation of ideals and convictions from a macro perspective, but they lack clear goals and action forces. There are also problems in the education of ideals and convictions in colleges and universities, such as emphasizing form over content, emphasizing theory over practice, single methods and insufficient use of new media means. In order to promote the effective implementation of ideal and conviction education in the new era, it is necessary to pay attention to theoretical education and practical cultivation, combine self-cultivation with environment creation, and make personal development meets the needs of The Times.

### *4.1 Paying attention to theoretical education and practical cultivation*

Young college students have quick thinking, open personality and strong plasticity, so it is necessary to give them positive thought guidance.Young college students should deeply study Marxism-Leninism, consolidate theoretical foundation, consciously use the Party's innovative theory in the new era to observe new situations, study new situations, and solve new problems, and make it a living habit and spiritual pursuit to study the Party's scientific theories. Replenish the calcium of the spirit of youth, so that it can become a weapon to firm ideals and convictions and maintain political stability.[8]They should also study the Party's basic theory, line and strategy, master the principles and policies governing the country, have a deep understanding of the development trend of The Times, and bear in mind their own missions and tasks. They should study the excellent traditional Chinese culture, establish a high degree of cultural and historical self-confidence, and

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transform the benevolence, righteousness, rites, wisdom and faith of ancestors into their own moral concepts. They should also actively study moral and legal knowledge, situation and policy knowledge, and "four histories", constantly enrich our knowledge reserves, and lay a solid foundation for establishing firm ideals and convictions.

The theoretical study should finally be put into practice, and the ideal and conviction education of young college students should be actively carried out through practical activities. The campus is the main position for young college students to carry out ideal and faith education. It is necessary to pay attention to the rich art activities, sports activities and leisure services as the carrier, and infiltrate ideal and faith education in it. A series of activities organized, such as field visits, student lectures, shooting micro-films, competitions and so on, and modern multimedia technology should be made full use of to enhance the diversity and interest of practical activities. Young college students should adhere to the combination of theory and practice, apply the knowledge and skills they have mastered to social practice, pay attention to learning and understanding the true meaning in practice, strengthen training and increase their abilities, and better serve the people and the country with real talent and learning.

Young people's ideal and conviction education must adhere to the combination of learning and application, the unity of knowledge and action. Only by participating in the practice, college students can have a deeper understanding of their own knowledge, so as to more clearly realize their own responsibilities and responsibilities, and further strengthen their ideals and convictions.

### *4.2 Combining self-cultivation with environment creation*

Ideal and conviction education is the subject of young college students, college students in the new era should strengthen self-cultivation. First, set up the lofty ideals of communism and their own youthful dreams, always follow the Party, and be dreamers and in the new era; Second, improve their own skills, take learning as the primary task, enhance the ability and quality of learning; Third, enhance the courage to innovate and create, young college students should have the courage to emancipate their minds, keep up with the trend of The Times, give full play to their intelligence, enhance the country's creative vitality with their own innovation ability to;Fifth, temper noble character, strengthen moral cultivation, adhere to caution and self-discipline, maintain an optimistic and positive attitude toward life, and take the lead in advocating a good social atmosphere.

The Communist Party has always trusted, cared for and nurtured young people. The stage for young college students to realize their dreams is very broad. In the new era, the Party and the state should create a good environment for the education of young people's Ideals and convictions. First, strengthen organizational guidance, attract more outstanding students to join party organizations, and "pay attention to developing party members from young people, industrial workers, farmers, and intellectuals."[9]Second, pay attention to the aspirations of young people and increase support. Society and schools should think what young people want and respond to their urgent needs, and build stages for the development of innovation, entrepreneurship and voluntary service of young college students and increase policy, material and spiritual support. Third, colleges and universities should strengthen training and establish and improve long-term education mechanism, and make good use of the great ideological and political course, construct the great ideological and political

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pattern of "three whole education", and promote the collaborative construction of "curriculum ideological and political course" and "ideological and political course"; Fourth, to form a comprehensive education force, schools, families and society should cooperate with each other and build a linkage system. Schools should give full play to the role of ideological and political education in cultivating morality and cultivating people, families should continue the excellent Chinese tradition and create good family traditions, society should strengthen civic obligations and social customs, create an atmosphere of public opinion, and make ideal and conviction education penetrate into the daily life and study of young college students. All in all, they should make a joint effort to cultivate the ideals and convictions of college students.

### *4. 3 Making personal development meets the needs of The Times.*

Personal growth includes physical and mental growth, capacity building and value attitude. Young people should not only pay attention to physical and mental health, but also establish lofty aspirations, maintain a positive attitude towards life, and strive for a better dream. The personal development of youth is a continuous dynamic process in which the inner self and the external environment influence each other. Young people are gradually moving towards social integration in their growth, and individual development cannot be separated from society. They should consciously integrate individuals into the social collective and realize their own value in the process of realizing social value.

The growth process of young college students is highly compatible with the realization of the "two centenary goals". They are not only witnessing this great process, but also should be active participants and co-builders. Young people should enhance their sense of responsibility and mission, conform to the needs of The Times, respond to the call of The Times, and strive to be promising young people of The Times. While pursuing their own development, they should also shoulder their own responsibilities, perform their duties in practice, and practice real skills in practical work. Only when young people actively undertake social missions can they realize their self-worth in the process.

## 5. Conclusion

In short, the ideal and conviction education of youth contains abundant meanings and has its importance and inevitability. In the new era, strengthening the ideal and conviction education of young college students is related to national development, social progress and personal growth. Attention should be paid to theoretical education as well as practice training., and it’s necessary to create a good environment for the young students and strengthen the self-cultivation of college students. In the process of their own growth, young people should also pay attention to adapting to the needs of The Times. Only by strengthening the education of ideals and convictions of young college students, can they become pillars of the great task of national rejuvenation.

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